

— FOR AN —
Ethical Private Physician
 DAY OR NIGHT CALL THE
SAN FRANCISCO MEDICAL SOCIETY
 LOCAL BRANCH OF THE
 American Medical Association



If you need medical treatment and desire a private doctor, call the Society. Names, addresses and telephone numbers of ethical doctors will be furnished.

FOR A PRIVATE DOCTOR
 DAY OR NIGHT
 Call WALnut 1-6100



SAN FRANCISCO MEDICAL SOCIETY
 2180 WASHINGTON SAN FRANCISCO 9

PHYSICIANS Telephone Exchange
 If You Need a
DOCTOR
 DAY or NIGHT
 and Haven't a Regular Physician
 CALL
DOuglas 2-6500
 Ethical Recommendations
 (Established 1928)
"THE PIONEER SERVICE"
 450 Sutter Street - Suite 315

Physicians' & Surgeons' Exchanges
 A-1 Business Service Agency
 911 Divisadero WE st 1-8801
A-1 MEDICAL EXCHANGE
 715 Leavenworth GR ayston 4-1939
 (See Advertisement Page 501)
ALERT TELE-SERVICE CO
 PHYSICIANS & SURGEONS ANSWERING SERVICE
 323 Geary YU kon 2-2600
AMERICAN AMBULANCE CO
 PHYSICIANS & SURGEONS EXCHANGE
 419 Fulton MA rket 1-2100
 (See Advertisement Page 501)
 American Ambulance Co 419 Fulton MA rket 1-2100
 (See Advertisement Page 501)
 Answering Telephone Service Co
 210 Post DO uglas 2-5521
BUREAU OF MEDICAL ECONOMICS
 995 Market YU kon 6-3727
 Doctors' Telephone Service Co
 49 Geary EX brook 2-0540
DOROTHY GLASS' 24-HOUR ANSWERING SERVICE
 1010 Franklin PR ospct 6-1300
 (See Advertisement Page 501)
 M D Prescription Pharmacy
 2101 Van Ness Av GR ayston 4-1192
 (See Advertisement This Page)

Tell your sales story in the Yellow Pages. Classified Directory advertising reaches new prospects, promotes new business, brings new profits.

Physicians' & Surgeons' Exchanges--(Cont'd)
M D TELEPHONE EXCHANGE
 DAY OR NIGHT
 To Locate a Private Physician & Surgeon
 CALL SUTter 1-6923
 347 Stockton SU tter 1-6923
MEDICAL SERVICE EXCHANGE
 Van Ness Pacific Medical Building
 2107 Van Ness Av OR dway 3-5835
 (See Advertisement Page 501)
PHYSICIANS & SURGEONS TELEPHONE EXCHANGE
 San Francisco's First Physicians Exchange
 TO LOCATE A PHYSICIAN DAY OR NIGHT
 CALL WEst 1-1400
 2570 Bush WE st 1-1400
 (Continued Next Page)

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

For a
PHYSICIAN or SURGEON
 IN ANY EMERGENCY DAY OR NIGHT CALL
GRaystone 4-1192
 Ethical Recommendations by Registered Pharmacists
YOUR EMERGENCY PRESCRIPTIONS DELIVERED ANYWHERE IN S. F. WITHIN 20 MINUTES
MD PRESCRIPTION PHARMACY
 2101 VAN NESS AT PACIFIC
 (See Our Adv. Under Druggists Retail)

Physicians' & Surgeons' Exchanges--(Cont'd)
 Physicians' Telephone Exchange
 450 Sutter DO uglas 2-6500
 (See Advertisement Page 500)
PROFESSIONAL ANSWERING SERVICE THE
 Your Phone Answered 24 Hrs A Day
 Free Service For One Month
 Marian Lee Owner & Manager
 1655 Polk OR dway 3-3602
 (See Advertisement This Page)
S F MEDICAL SOCIETY
 2180 Washington WA lnut 1-6100
 (See Advertisement Page 500)
SPECIALISTS EXCHANGE
 325 Geary DO uglas 2-6039
 (See Advertisement This Page)
 Telephone Answering Service Co
 210 Post DO uglas 2-5300
 (See Advertisement This Page)
 Telephone Secretarial Service
 Flood Bldg YU kon 6-1696
WESTERN TELEPHONE EXCHANGE
 Physicians & Surgeons
 24-HOUR ANSWERING SERVICE
 35 Vicente LO mboard 4-6600

You'll get quicker dial service if you follow these simple steps:

1. Listen for the dial tone. It's your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Lift your finger and let the dial return naturally, without forcing.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

MEDICAL SERVICE EXCHANGE
PHYSICIANS' TELEPHONE EXCHANGE
 Twenty-four Hour Service
 AVAILABLE IN ANY EMERGENCY
 Day or Night
ORDWAY 3-5835
 VAN NESS - PACIFIC MEDICAL BUILDING
 2107 VAN NESS AVENUE

PHYSICIANS AND SURGEONS EXCHANGE
 Phone **MARKET 1 2100** 24-HOUR SERVICE
 Ethical Doctors Available in Any Emergency
AMERICAN AMBULANCE COMPANY
 SINCE 1915
 Member of California Ambulance Association

Dorothy Glass
 24-HOUR ANSWERING SERVICE
 ETHICAL RECOMMENDATIONS
 1010 FRANKLIN ST.
Prospect 6-1300

Call **DOuglas 2-5300**
 FOR A
DOCTOR
 IN ANY EMERGENCY
NIGHT OR DAY
DOuglas 2-5300
 A Service for Ethical Physicians & Surgeons

Professional Answering Service
ORDWAY 3-3602
 DAY OR NIGHT
 1655 POLK ST.
The RELIABLE Exchange
EMERGENCY? DO YOU NEED A DOCTOR? DAY AND NIGHT
 Ethical Recommendations of Physicians
Memo to Medics
FREE Service for One Month
 Monthly Rates - No Contract
HOW IT WORKS
 A direct extension from your telephone to our switchboard will flash a light under your name every time the phone in your office rings.
 If you answer the phone... the light will go out.
 If you do not answer... the light will continue to flash.
 We will answer the phone in your name, and act as your secretary. Make appointments. Route emergencies.
 A 24-hour Day and Night PHARMACY is available to you. Call ORDway 3-3602 for a direct connection with the PHARMACIST.
 An intelligently worked out system to accurately handle your phone-answering 24 hours a day!

Dedicated to Serving the Needs of the Medical Profession

A-1 Medical Exchange
 DAY NITE SERVICE
 715 Leavenworth GRaystone 4-1939

CALIFORNIA SPECIALISTS Exchange
 ETHICAL M. D. SPECIALISTS
 OF
 General Surgery, PLASTIC SURGERY
 Gynecology, Nose and Ear, Dermatology

 PHONE **DOuglas 2-6039**
 (No Night Calls)
 CALIFORNIA LICENSED SPECIALISTS

